

## WOLF / FRESH “STAYCAY TRIPLE PLAY” RULES

THE WOLF/FRESH “STAYCAY TRIPLE PLAY” CONTEST (THE “**CONTEST**”) IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF ONTARIO ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THE PROVINCE OF ONTARIO OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

**1. ELIGIBILITY.** To be eligible for this Contest, an individual must:

- (a) be a legal resident of the province of Ontario;
- (b) be of the age of majority or older at the time of entry;
- (c) live within a fifty (50) kilometer radius of the City of Peterborough; and
- (d) be able to accept the Prize (defined below) as awarded.

Employees of Corus Radio Inc. operating CKWF-FM and CKRU-FM (the “**Stations**”, each a “**Station**”) and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, “**Corus**”), Alf Curtis Home Improvements Inc., Classy Chassis and Cycles Inc., Del Mastro Motors o/a Cameron Cycle, Eganridge Resort, Golf Club & Spa, Gibson Building Supplies, Imprinted Apparel Store, Jiffy Lube Ontario, Kawartha Clean Air and Burning Sensations Home Comfort Centre, Kawartha Downs, Kings Auto Wreckers, Lang Pioneer Village Museum, Marty Moos Family Restaurant, McLean Berry Farm, Sugar Me Right and their affiliates, subsidiaries, related companies, successors and assigns (collectively and together with Corus, the “**Sponsors**”), any person who has been confirmed as a winner of any previous Station administered contests within two (2) years preceding the Contest start date indicated below where the prize was valued over Two Thousand Five Hundred Canadian dollars (CDN\$2,500.00), advertising and promotional agencies, and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

**2. CONTEST PERIOD.** The Contest begins at 7:00 a.m. Eastern Time (“**ET**”) on May 23, 2022 and ends at 11:59 p.m. ET on June 19, 2022 (the “**First Contest Period**”). The Contest begins at 7:00 a.m. Eastern Time (“**ET**”) on June 20, 2022 and ends at 11:59 p.m. ET on July 17, 2022 (the “**Second Contest Period**”). The Contest begins at 7:00 a.m. Eastern Time (“**ET**”) on July 18, 2022 and ends at 11:59 p.m. ET on August 14, 2022 (the “**Third Contest Period**”). After which time the Contest will be closed and no other entries shall be accepted. The First Contest Period, Second Contest Period, and Third Contest Period are hereafter collectively referred to as “**Contest Period**” or “**Contest Periods**”.

### 3. HOW TO ENTER.

- (a) There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.
  - (i) Listen to the Stations Monday to Sunday during the Contest Period at approximately 7:00 a.m., 9:00 a.m., 11:00 a.m., 1:00 p.m., 3:00 p.m., and 5:00 p.m. ET for the “Staycay Word Play” word or words to be announced (the “**Word Play**”). Upon hearing the Word Play, visit <https://thewolf.ca/contest/18066/staycay-triple-play-2/> or <https://1005freshradio.ca/contest/11172/staycay-triple-play/> (the “**Contest Websites**”) to complete and submit the entry form together with the correct Word Play and the time it was announced to enter the prize draw. Entries must be received before 11:59 p.m. ET on the same day.
- (b) Limit of one (1) entry per person per e-mail address per Contest execution. In the case of multiple entries, only the first eligible entry will be considered.
- (c) All entries become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- (d) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, “authorized account holder” of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any entrant may be required to provide the Sponsors with proof that they are the authorized account holder of the e-mail address associated with their entry.
- (e) Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Sponsors recommend turning on a radio to the Station for the Word Play. Sponsors assume no liability for entrants not making timely phone calls to the Station due to delays in the streamed signal.

### 4. PRIZES

- (a) **Prizes.** There are three (3) prizes (“**Prizes**” each a “**Prize**”) available to be won by the entrants (“**Winners**” each, a “**Winner**”), one (1) Prize per Contest Period, consisting of:

**First Contest Period Prize – ULTIMATE BACKYARD BARBEQUE BONANZA:**

- (i) One (1) Napoleon P500RSIB propane barbeque from Kawartha Clean Air and Burning Sensations Home Comfort Centre, located at 1532 Chemong Road, Peterborough Ontario. Approximate retail value of one

thousand, seven-hundred and fifty Canadian dollars (CDN\$1,750.00) plus taxes including:

1. Night light with Safety glow control knobs, turn red when burner is in use.
  2. Lift Ease roll top lid, features centre-gravity technology for easy lifting and space saving benefits by not extending beyond the back of the grill.
  3. Instant jet fired ignition.
  4. Heavy duty rotisserie kit and folks utilizing the rear infrared burner.
  5. Infrared sizzle zone side burner (0-1800 degrees) in 30 seconds.
  6. Solid Stainless Steel Cooking grids.
  7. Heavy gauge, long lasting stainless steel tube burners.
  8. 80,000BTU's
  9. Bumper to Bumper Life time warranty.
  10. One (1) Napoleon accessories prize pack including one (1) Napoleon Prestige & Prestige PRO 550 Premium Grill Cover valued at approximately one-hundred and nineteen dollars (CDN \$119.00) plus tax,
  11. One (1) Napoleon Three Piece Tool Set valued at approximately thirty Canadian dollars (CDN\$30.00) plus tax;
  12. One (1) Napoleon Stainless Steel Chicken Roaster & Wok valued at approximately thirty-eight Canadian dollars (CDN\$38.00) plus tax
  13. One (1) Napoleon Grill Roller Brush valued at approximately twenty-three Canadian dollars (CDN \$23.00) plus tax;
  14. One (1) Napoleon Barbecue Food From Round The World Recipe Book valued at approximately thirty Canadian dollars (CDN \$23.00) plus tax.
- (ii) One (1) gift card for Franz's Butcher Shop and Catering, located at 172 Lansdowne Street East, Peterborough Ontario in the amount of four-hundred Canadian dollars (CDN \$400.00);
- (iii) Two (2) filled propane tanks in the approximate amount of one-hundred and forty Canadian dollars (CDN \$140.00) plus tax;
- (iv) One (1) gift card for Bobcaygeon Brewing Company, located 4-649 The Parkway in Peterborough Ontario in the approximate amount of one-hundred and fifteen Canadian dollars (CDN \$115.00);
- (v) One (1) washers game and one (1) set of lawn darts / axe throw outdoor games valued at approximately one-hundred and seventy-seven Canadian dollars (CDN \$177.00) plus tax;
- (vi) One (1) Ion Audio Sport iPA129 All-Weather Wireless Rechargeable Speaker with Mic valued at approximately one-hundred and eighty Canadian dollars (CDN \$180.00) plus tax.

- (vii) First Contest Period Prize has an approximate value of Three-Thousand, and thirty-two Canadian dollars (CDN \$3,032.00) plus taxes.

**Second Contest Period Prize – STAYCAY GETAWAY:**

- (i) Five (5) night's standard hotel accommodation for the winner and three (3) guests (the "Guests") in a two (2) bedroom cottage, includes breakfast and dinner at Eganridge Resort, Country Club and Spa located at 26 Country Club Drive, Fenelon Falls Ontario. Hotel stay must be used by the Winner from August 1, 2022 to April 30, 2023 and excludes New Years Eve (the "Travel Period"). Based on availability. Approximate retail value of three-thousand, five-hundred Canadian dollars (CDN\$3,500.00);
- (ii) One (1) gift card for Bigley's Shoes and Clothing, located at 39 Bolton Street, Bobcaygeon Ontario in the amount of five-hundred Canadian dollars (CDN\$500.00);
- (iii) One (1) five-hundred Canadian dollar (CDN\$500.00) gas station gift card in the total amount of five-hundred Canadian dollars (CDN\$500.00)
- (iv) The Second Contest Period Prize has an approximate value of four-thousand and five-hundred Canadian dollars (CDN \$4,500.00).

**Third Contest Period Prize – ATV PACKAGE:**

- (i) One (1) red 2021 Hisun Forge 400i all-terrain vehicle from Cameron Cycle, located at 2232 Davis Road RR#3 Peterborough Ontario. Approximate retail value of six thousand, eight-hundred and ninety-six Canadian dollars (CDN\$6,896.00) plus taxes, delivery / installation fee, documentation fee,
- (ii) One (1) five-hundred Canadian dollar (CDN\$500.00) gas station gift card in the total amount of five-hundred Canadian dollars (CDN\$500.00);
- (iii) One (1) gift card for Cameron Cycle, located at 2232 Davis Road RR#3 Peterborough Ontario, Peterborough Ontario in the amount of five-hundred Canadian dollars (CDN \$500.00); and
- (iv) The Third Contest Period Prize has an approximate value of Seven-Thousand, two hundred and ninety-six Canadian dollars (CDN \$7,896.00).

**5. PRIZE CONDITIONS.**

- (a) The Second Contest Period Winner and Guests must be available to participate in the Prize from August 1, 2022 through April 30, 2023. Should The Second Contest Period Winner and/or Guests be unable to participate on the dates and times designated by the Sponsors, the Prize will be forfeited and awarded to an alternate winner.
- (b) Winner and Guests will be responsible for all incidental costs and expenses not explicitly included in the Prize, include any of the following, including without limitation, taxes,

gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Prize. Winner may be required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.

- (c) Guests must comply with the Contest Rules and sign and return the Release (described below).
- (d) The gift cards or gift certificates may be redeemed are governed by the applicable retailer or service provider. Corus is not responsible for administering or ensuring compliance with the terms and conditions of the gift cards or gift certificates.
- (e) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason.
- (f) The Sponsors shall not assume any liability for lost, damaged or misdirected Prizes.
- (g) In the event that, due to the COVID-19 pandemic, there are government regulations in place at the time of the Travel Period or business closures, the Sponsors will make best efforts to coordinate a rescheduled date for the events or Prize portions with the Winner. If the Sponsors are unable to reschedule and provide any portion of the Prize because of such regulations or related circumstances beyond their control, then the Prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors.

## 6. WINNER SELECTION.

One (1) Winner shall be selected per Contest Period as follows:

- (a) On each of June 20, July 18 and August 15, 2022 in Peterborough, Ontario, one (1) entrant will be selected by a random draw from all eligible entries received during each Contest Period. Entries do not rollover to subsequent draws. **Each entrant shall be eligible to win only one (1) Prize.** Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).
- (b) The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsors.
- (c) EACH SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE OR E-MAIL NO LATER THAN ONE (1) BUSINESS DAY AFTER THE DRAW DATE AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an

entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.

- (d) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

7. **RELEASE.** Winners will be required to execute a legal agreement and release (“**Release**”) that confirms Winners’: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors, Facebook and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors’ collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner’s name, statements, image, likeness, voice and biography in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, exposure to the COVID-19 virus, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant’s participation in the Contest, without limitation.
9. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical

failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest and/or the Contest Website.

**10. CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Website throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest or the Contest Website or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.** Second Contest Period Winner and Guests must at all times behave appropriately when taking part in the trip and observe the Contest Rules and any other rules or regulations in force at the studios and/or locations, including but not limited to any COVID-19 requirements in force. The Sponsors reserve the right to remove from the trip/ any Second Contest Period Winner and/or Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Second Contest Period Winner and/or Guests

**11. PRIVACY / USE OF PERSONAL INFORMATION.**

(a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age range, telephone number and e-mail address (collectively the “**Personal Information**”) for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner and coordinating the provision of the Prize; (ii) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.

(b) Corus will use the entrant’s Personal Information only for identified purposes, and protect the entrant’s Personal Information in a manner that is consistent with the Corus Privacy Policy at: <https://www.corusent.com/privacy-policy/>

**12. INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

**13. TERMINATION.** The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

- 14. LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- 15. DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
- 16. SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook and/or Twitter. Any personal information provided in connection with the Contest is being provided to Corus and any questions, comments or complaints regarding the Contest must be directed to Corus.